



FOR IMMEDIATE RELEASE

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**10th ANNUAL JAY ROBERT LAUER GOLF TOURNAMENT
BENEFITS HOSPICE OF PALM BEACH COUNTY**

West Palm Beach, FL (December 2007)... The annual Jay Robert Lauer Golf Tournament to benefit Hospice of Palm Beach County celebrated its 10th anniversary December 14-15, 2007 at The Breakers Palm Beach. NBC *Today* co-anchor Matt Lauer served as Honorary Chairman of the event named in honor of his late father, Jay Robert Lauer, who was cared for by Hospice of Palm Beach County more than a decade ago, and Vicki Rautbord was the event's Chairwoman. Proceeds of more than \$1.5 million in the past nine years have been raised from this tournament and significantly benefited Hospice of Palm Beach County's patient care programs.

The two-day golf tournament hosted more than 210 players on The Breakers Golf Course. First place of the golf tournament went to foursome: Michael Crimi, Marilyn Velde, David Jatlow and Jet Jatlow. The event concluded with the Ermenegildo Zegna Evening. More than 450 guests enjoyed a reception and silent auction, followed by dinner, and dancing to Wes Cox and Encore. A highlight of the evening was the presentation to Matt Lauer of Muhammad Ali signed boxing gloves in honor of the tournaments 10th anniversary, and the drawing for the MINI Cooper won by Steve Hannah from Tennessee.

Sponsors were: AT & T; Dignity Memorial; Patricia E. Thorne & Patricia G. Thorne; Humana; The Ritz-Carlton Golf Club & Spa, Jupiter; Sapoznik Insurance & Associates, Inc.; Ermenegildo Zegna; JFK Medical Center Foundation; BNY-Mellon Wealth Management; Steven and Cathy Moore; Dan E. and Valarie Young; The Breakers; Braman Motorcars; NBC Universal; and Media Sponsors: WPTV NewsChannel 5, *The Palm Beach Post*, ESPN Radio 760, *The Palm Beach Daily News* and *Palm Beach Life*.

About Hospice of Palm Beach County: *Hospice of Palm Beach County offers a wide range of services and educational programs designed to meet the special needs of patients and families faced with advanced illness. Expert physical, emotional and spiritual care is provided wherever the patient is - the home, skilled nursing or assisted living facility, hospital or hospice inpatient unit, including the C.W. Gerstenberg Hospice Center in West Palm Beach, the Hospice and Palliative Care Unit at Delray Medical Center, the Bethesda Memorial Hospice and Palliative Care Unit at Bethesda Memorial Hospital, the Hospice and Palliative Care Unit at Good Samaritan Medical Center, the Hospice and Palliative Care Unit at Palm Beach Gardens Medical Center and the Jay Robert Lauer Hospice and Palliative Care Unit at JFK Medical Center. The organization also offers full bereavement support to Hospice families and anyone in the community in need. Hospice of Palm Beach County's focus is on quality of life. The organization is sensitive to and respectful of religious, cultural and personal beliefs. Contact Hospice of Palm Beach County toll free at 888-848-5200 or visit the website www.hpbc.com for information.*

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Accredited as a Jewish Hospice by the Palm Beach County Board of Rabbis, Inc.

Hispanic Patient Care Team

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Celebrating 30 Years of Caring as Palm Beach County's Leading Provider of Hospice Care

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